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## **COMPANY PROFILE**

Welcome to Joseph Younes interiors (Joseph Younes Furniture & design S.A.L).



*Joseph Younes interiors* is a custom made furniture company. Our know-how comes from a long tradition as furniture manufacturers.

We produce luxurious high-end upholstered furniture with highly tailored designs for residential projects, as well as we manufacture great quality for series and big projects (Furnished apartments, Hotels, offices, Ministries....).

Since 1973, *Joseph Younes* Interiors has been known for its honesty in business and great reputation, we have always been committed to offer the best. We rely on traditional manufacturing techniques combined with a constant search for innovation to improve the quality of comfort.

Elise & Rhea Younes Managing Partners

### **Our Mission, Vision and Values:**

### The Mission:

Our Mission is to produce and provide on time with high care and quality the furniture orders to our clients and to meet their expectations.

### The Vision:

Our vision is to be the icon of furniture of manufacturers with a leading market position in Lebanon and the Middle East.

#### The Values:

Joseph Younes Interiors obeys to the following values: Reliability, trust, quality and excellent customer service.

#### <u>Reliability:</u>

Our customer can rely on our longtime experience in regards to the comfort and to the finishing of his order. We meet our commitment in regards to the delivery.

#### <u>Trust:</u>

We make sure to built trustful links with our clients or our employees as well as our long list of loyal customers is a proof of our trustful dealing and business.

#### Customer service:

We strongly believe that client is a "King" and we treat him accordingly.



# Our Strategy:



A designed furniture selection is available in our showroom covered with white fabrics so you can see the pure line and the beauty in every detail: allowing you to choose the design and the fabric separately. Additional designs can also be provided and manufactured to custom fit your tastes and spaces. Furthermore any design provided from the client can be produced exclusively for the allocated project.

### Non Retail Approach:

#### Business to business:

We cooperate mostly with Architects and design offices. We make it possible to implement their ideas and concepts and we custom make their requests. The pricing of the B.O.Q projects depends on specifications and quality recommended by the design office. (Design, wood nature, filling of seat cushions, back cushions). We communicate with the design office and we care about every detail to be able to provide the best heavy-duty products with excellent follow-up during the process of manufacturing.

#### Business to customer:

We provide advice and assistance to walk-in clients and end –users to help them make the right choice taking into consideration their spaces, proportions, dimensions, tastes and budgets. This is our way to personalize not only our products but also our service with every single customer, we can also provide advice for the fabrics if needed. Prices also differ depending on the designs and recommendations.

# Our Team:



#### Our workshop:

More than 60 experienced workers and handicrafts to help achieve our goals with surveillance of the QC (quality control manager)

Different shapes and designs that you select are finely worked into your own choice of fabrics to give a personalized character to your furniture. Perfection is demanded at each step of the manufacturing process to attain the ultimate in quality: hand finishing and individual verification of every single product is primordial.

Our furniture keeps their perfect shape throughout their long life because we have used our long – lasting experience to develop an exclusive interior tufting technique.

This technique consists of, using hard wood construction for the frame work. The bench suspension is made with sprung in the seat, as for the back suspension it is worked with hand tied winding sprung.

The techniques utilized sometimes differ depending on the different styles and designs but the quality and comfort always remain the same.

Our workshop is located in Sin el fil, jisr el wati Younes Building.

#### Managerial Positions:

- Elise Younes : Managing Partner
- Rhea Younes : Managing Partner
- Antoine Zeidan : Managing Director
- Mireille Karam : Customer Relationship Manager
- Carole Nassif : Project & Quality Control Manager

### **UPDATED LIST OF CLIENTS :**

#### **LEBANON:**

VILLA SHEIKH MOHAMMAD SLEIMAN VILLA SHEIKH JABER AL THANI VILLA SHEIKH ABDALLAH AL THANI VILLA HARIRI VILLA BOUSTANY RESIDENCE RIAD SALAMEH **RESIDENCE RAGHEB ALAMEH RESIDENCE AUDI RESIDENCE MAGUY FARAH CHAMI RESIDENCE AL HARTHY RESIDENCE SHEIKH AL THANI RESIDENCE SUHAIL MURAD RESIDENCE FATTAL** RESIDENCE SAID KHOURY **RESIDENSE TOHME RESIDENCE SADDER RESIDENCE KASSAR RESIDENCE NAJEM RESIDENCE HAKIMEH RESIDENCE BOULOS RESIDENCE HUSSEIN BADRAN RESIDENCE RAYMOND NAJJAR RESIDENCE SARKIS RESIDENCE SAMIR HANNA RESIDENCE OBEJI RESIDENCE DAHER RESIDENCE NASSAR RESIDENCE HERMES RESIDENCE BIBI RESIDENCE AHLAM RESIDENCE FARAH RESIDENCE KANAAN RESIDENCE RISK RESIDENCE MATTA RESIDENCE JABER RESIDENCE MATTAR RESIDENCE FEGHALI** RESIDENCE DEBBANEH **RESIDENCE CHEHAB** RESIDENCE EID **RESIDENCE YAMAN RESIDENCE HABIB RESIDENCE TAMER RESIDENCE SALAMEH RESIDENCE JALLAD RESIDENCE GHANDOUR RESIDENCE HATAB** RESIDENCE ABSI

**MARBEILLA - SPAIN** BHAMDOUN BHAMDOUN FAQRA ELISSAR BEIRUT RAMLET AL BAYDA ACHRAFIEH HAZMIEH – MAR TAKLA MARINA TOWER DHOUR AL ABADIEH BEIRUT TRIPOLI BEIRUT BEIRUT KOURAYTEM BEIRUT BEIRUT HAZMIEH - MAR TAKLA BEIRUT BEIRUT BEIRUT BEIRUT BROUMANA ACHRAFIEH – TILAL RAWCHEH RABIEH RABIEH DHOUR CHOUEIR AIN AL MRAYSEH ACHRAFIEH RABIEH BEIRUT BEIRUT MANARA BEIRUT **BEIT AL KIKO** ACHRAFIEH ACHRAFIEH FARAYA BEIRUT ACHRAFIEH BEIRUT RABIEH AIN AL TINEH MARINA TOWER **KRAITEM** ACHRAFIEH

**RESIDENCE JABRI** CORNICHE AL MAZRAA **RESIDENCE MKHALALATY** MSAYTBEH **RESIDENCE CHARAF AL DIN** ALEY **RESIDENCE AKHRAS** BEIRUT RESIDENCE RASAMNI BEIRUT **RESIDENCE SINNO** TALET AL KHAYAT RESIDENCE BALADI BROUMANA **RESIDENCE WANSA** AIN AL TINEH RESIDENCE JABER NABATIEH RESIDENCE TANNOURY BEIRUT **RESIDENCE FERNAYNEH** BEIRUT **RESIDENCE AGHA** BEIRUT **RESIDENCE AL QUADI** VERDUN RESIDENCE MNASSAH SODECO **RESIDENCE KHOURY** GEMAYZEH **RESIDENCE SAAB** ACHRAFIEH RESIDENCE FARAH SIOUFI **RESIDENCE HABIB** SIOUFI RESIDENCE KHARROUBI BEIRUT **RESIDENCE TAKLA** SOLIDERE RESIDENCE DAABOUL BEIRUT RESIDENCE AKHRAS RAMLET AL BAYDA MIDDLE EAST AND AFRICA BANK (MEAB) NABATIEH TAKANOUYA BOAT – SHEIKH MOHAMMAD SLEIMAN ABU MERHI CRUZ (VIP AREA) HOTEL ALBERGO (RELAIS & CHATEAU) BEIRUT HOTEL DE BERI BEIRUT **CAFFE NAJJAR** JAL EL DIB THEA (HOUSE OF THEA) JAL EL DIB THEA (HOUSE OF THEA) MZAAR – INTERCONTINENTAL

#### MIDDLE EASTERN COUNTRIES:

HOTEL INTERCONTINENTAL MINISTRY OF HIGHER EDUCATION VILLA SHEIKHA AMNA AL THANI **RESIDENCE GHAZZAWI RESIDENCE BADER AL DARWISH RESIDENCE SAOUD AL DARWISH RESIDENCE RAMI MALHAS REISDENCE AL HARTHY** RESIDENCE AL NAHAWI **RESIDENCE KAMEL** RESIDENCE SAYRAFI RESIDENCE AL ZAIM **RESIDENCE MIKATI RESIDENCE SALEM** RESIDENCE HBOUBATY **RESIDENCE BEYAT** RESIDENCE ABOU HASSAN **RESIDENCE TAHER** RESIDENCE MAJ FARMHOUSE

AMMAN **RIYADH – SAUDI ARABIA** DOHA – QATAR SAUDI-ARABIA DOHA – QATAR DOHA QATAR LE REVE- DUBAI **RIYADH - SAUDI ARABIA** SHARJAH- DUBAI JEDDAH – SAUDI ARABIA JEDDAH – SAUDI ARABIA SAUDI ARABIA ABU DHABI DOHA – QATAR SYRIA – DAMASCUS DUBAI JORDAN- AMMAN SAUDI ARABIA – RIYADH SAUDI RIYADH

RESIDENCE DEBS RESIDENCE AL BAHER RESIDENCE MOUASHER RESIDENCE MEDINA RESIDENCE AL ZAIIM RESIDENCE KHALIFA RESIDENCE SHANSHAL RESIDENCE HAMAD RESIDENCE SAOUD AL BABTAIN RESIDENCE KAMEL RESIDENCE KAMEL RESIDENCE KHOURAFI SYRIA – DAMASCUS QATAR – DOHA JORDAN – AMMAN SAUDI ARABIA SYRIA - DAMASCUS DOHA – QATAR JORDAN – AMMAN JORDAN – AMMAN EGYPT JEDDAH ABU DHABI KUWAIT

#### **REFERENCES & DESIGN OFFICES:**

ABBOUD HOMSI ABED RAWAS AHMAD YAMAN AL JAIDAH DESIGN OFFICE AZIZ RBEIZ BASSAM DAHER **DADA & ASSOCIATES** DANY BRIDI DIANA BOHSALI DINA OSSEIRANE DUNIA HITTI DYA LAMAH EDMOND BECHAALANY ELIE GHARZOUZI FADIA MANSOUR GHASSAN KABBARA **GRAZIELLA NASNAS GISELE ABI CHAHINE** HABIB WEHBE HALIM HARMOUCH HANIA MIDANI HAZARD SALAM **IDEA DESIGN OFFICE – MAHMOUD RAMADAN** JEAN CLAUDE MALHAME JEAN LOUIS MANGUY JIHAD HADDAD JIMMY DEBS JOE FARAH LUXURY DESIGN OFFICE LYNN EIDO MARIA GROUP MASSOUD MADKOUR MAYA AOUN MICHEL CHIDIAC MICHEL HARMOUCH MONA HATEM NIVINE OMARI

OGER LIBAN OMAR CHEHAB OUSSAMA JUMEAN RAMI BOUTROS RANIA SABBAGH RITA KHAZEN SALIM AKL SAMIR HAKIM SAAD JIZI TONI NASSIF TONY TABET